

speexx
exchange

2025

DECEMBER 3, BERLIN & ONLINE
FOR CURIOUS HR AND L&D MINDS

SPONSORSHIP PACKAGES

[EXCHANGE.SPEEXX.COM](https://exchange.speexx.com)

Speexx Exchange in a Nutshell

- ▶ Hosted in cooperation with Online Educa Berlin, on December 3, 2025
- ▶ We anticipate +1000 registrations - +300 in person.
- ▶ An established track record: 2025 is the 15th edition of the event
- ▶ International keynote speakers are paired with actionable success stories
- ▶ Chaired by renowned learning industry thought leader, Laura Overton
- ▶ High-end hybrid event production with polls and online / offline interaction



Sponsorship Packages

Partner with one of the industry's leading thought leadership events

speexX

	Premium Sponsor	Keynote Sponsor	Event Sponsor
Leadshare - +500 opted-in leads	✓		
Speaking slot	✓	✓	
Panel participation			✓
On-site demo booth area (2x2m)	✓	✓	✓
Dedicated press release	✓	✓	✓
Email* campaign presenting sponsor	✓		
3x social media posts (70k LinkedIn Followers)	✓	✓	
Logo placement on event landing page	✓	✓	✓
Live stream logo placement	✓	✓	
Participation in pre-event networking dinner	✓	✓	✓
	€9,999	€5,999	€2,999

We are of course more than happy to discuss any additional ideas or wishes in relation to sponsorship.

*Speexx emails go to a list of +100,00k L&D and HR folks across Europe.

Get a Quick Impression – Speexx Exchange '24

speex**x**



Where Participants Work

speexX



L'ORÉAL



beko



Continental



citibank

DECATHLON

AstraZeneca

BOSCH



zalando

ExxonMobil

Atos



SIEMENS



ESPRIT



MERCK



Radisson



What Our Participants Say

speexX

“

Great mix of presentations. No product “push”. The conference created space for real connections.

”

Exxon Mobil

ExxonMobil

“

Good, realistic benchmarking. Interesting and robust research findings from Laura Overton. Good networking and a good mix of people.

”

Uniper Energy, Sweden

**uni
per**

“

I was keen on participating in the Exchange conference because of the high-profile speakers – and the strong relevance of selected topics.

”

Zalando, Germany


zalando

**+200 Industry Awards –
Partner with a recognized
leader in the HR and L&D
space**



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THANK YOU FOR YOUR CONSIDERATION [EXCHANGE.SPEEXX.COM](https://exchange.speexx.com)